

# DIGITAL SKILLS WORKSHOP



# LET'S TALK ABOUT:

- Understanding what is **Media Literacy** and how can it **affect behaviour**.
- **Fake news** and how to spot it
- the **Online Safety Act 2023** and what it means for you



# **MEDIA SOURCES**

- Online media
- Television
- Social media
- Radio
- Newspapers





# THE RISE OF ONLINE MEDIA

Three quarters of UK adults use Meta or Google as a news source.

**Do you use the Internet for news?**



# THE RISE OF ONLINE MEDIA

ewmpas

# **MEDIA LITERACY**

Ofcom defines media literacy as:

The ability to use, understand and create media and communications in a variety of contexts.



# WHY IS IT IMPORTANT?

- We can find, create and share content online in a responsible way.
- We can consider if we can trust the information we see online.
- We can keep ourselves safe online.



# ONLINE SAFETY ACT 2023

## WHAT IS IT?



A new set of laws to protect young people and adults from illegal and harmful content online



# Can you spot the fake news?



North Korean leader Kim  
Jong Un is eating  
Korean spicy hot  
dogs.

**real!!!**



Man Utd to 'enter talks' with  
Marcelo  
replacement

**fake!**

sign

Cinema hosts 10 minutes  
of real! videos.



Grandmother left  
dangling 7 foot side  
door hanging stuck  
in shape of a...

**Real!!!**

Stormzy released his  
own EP titled 'Digital  
depression' on August 25  
McCartney's 'Sgt. Pepper's'!

**fake!**



**'The Shrek': New film  
under production to  
arrive Eddie  
Murphy have  
its standalone film?**

**fake!**



Wedi ei ariannu gan  
Llywodraeth y DU  
Funded by  
UK Government

Identify misinformation and disinformation online | Adnabod cam-wybodaeth a ...



Copy link

Communicate,  
create and share  
responsibly *Online*

Cyfathrebu a  
chreu cynnwys  
cyfrifol *Ar-lein*



Watch on  YouTube

ewmpas

Ofcom



AbilityNet

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AbilityNet

Pobl & Gwaith | People & Work

SOUK 

 age connects  
morgannwg.

 newydd



# TYPES OF FAKE NEWS

## MISINFORMATION

Information that is false, but not intended to cause harm.

## DISINFORMATION

False information that is deliberately created and shared to cause harm.

**Misled**

**Dishonest**



**A Youtuber encourages  
you to buy an item at an  
amazing deal without  
telling you the “catch”...**

**DISINFORMATION**

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**Pobl & Gwaith** | **People & Work**

**SOUK** 

 **age connects**  
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**A post is shared by  
someone on Facebook  
saying that toilet roll  
stocks are low even  
though it's not true**

**MISINFORMATION**

**ewmpas**

**Ofcom**



**Ability**

**Publ & Gwaith** | **People & Work**

**SOUK** The SOUK logo, which includes a small globe icon.

**age connects**  
**morgannwg.**

**newydd**



**A newspaper story states that your favourite band is getting back together – it uses a quote from a close friend of the band that states, “Never say never,” to back up its claim. The band has always stated they will not**

**DISINFORMATION**

**ewmpas**

**Ofcom**



**AbilityNet**

**Work**

**SOUK**

**age connects  
morgannwg.**

**newydd**

# **SELFIES, FILTERS AND EDITING**

What do you think of when you hear these words?





# Can you spot the fake images?













**fake!**







**real!!**

# **TOPS TIPS FOR SPOTTING FAKE INFORMATION.**

- Check where story came from
- Check more than one source!
- Look beyond the headline
- Be aware of bias – is the story one-sided?



# WHAT WE COVERED TODAY

- Understanding what is media literacy
- Misinformation and disinformation – what they are and how to spot them.
- The Online Safety Act 2023 and why it is important