# OFCOM RCT MEDIA LITERACY

DIGITAL SKILLS WORKSHOP



















### LET'S TALK ABOUT:

- Understaining what is Media Literacy and how can it affect behaviour.
- Fake news and how to spot it
- the Online Safety Act 2023 and what is means for you

# MEDIA SOURCES

- Online media
- Television
- Social media
- Radio
- Newspapers



## THE RISE OF ONLINE MEDIA

Three quarters of UK adults use Meta or Google as a news source.

Do you use the Internet for news?



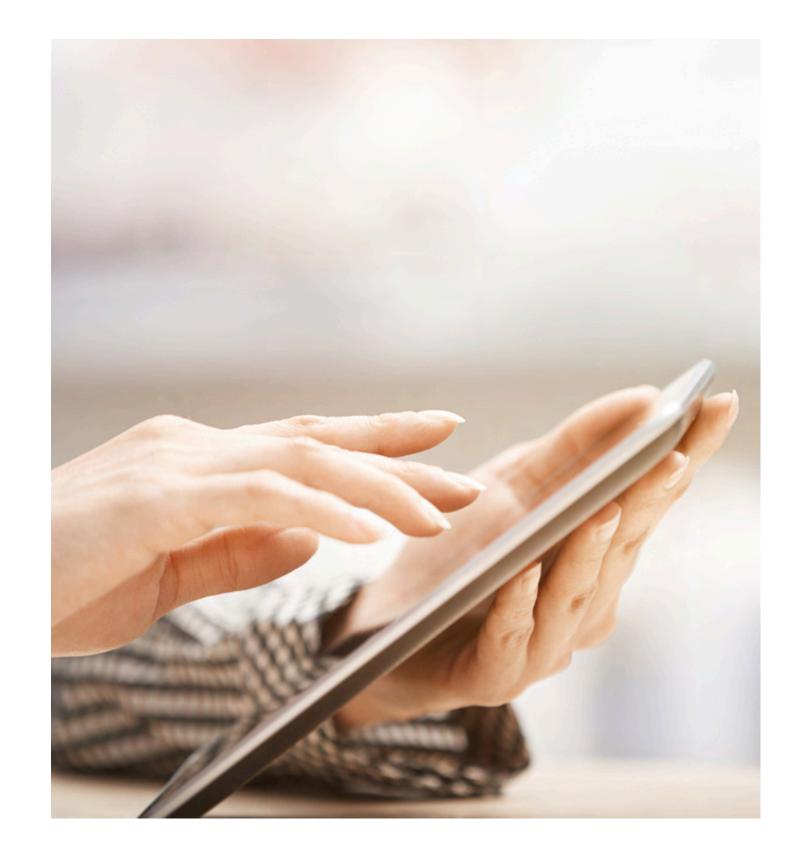
## THE RISE OF ONLINE MEDIA



## MEDIA LITERACY

Ofcom defines media literacy as:

The ability to use, understand and create media and communications in a variety of contexts.



# WHY IS IT IMPORTANT?

- We can find, create and share content online in a responsible way.
- We can consider if we can trust the information we see online.
- We can keep ourselves safe online.

# ONLINE SAFETY ACT 2023





A new set of laws to protect young people and adults from illegal and harmful content online



# North Korean leader Kim Jong Kore Gogs Hot

















# Man Utd to fenter talks' with sign Mar Fellowent

















# Cinema hosts minutes of includes.

















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# 'The Shrek': New film ction Eddie its standalone film?











































### TYPES OF FAKE NEWS

#### MISINFORMATION

Information that is false, but not intended to cause harm.

### DISINFORMATION

False information that is deliberately created and shared to cause harm.



A Youtuber encourages you to buy an item at an amazing deal without telling you the "catch"....

















A post is shared by someone on Facebook saying that toilet roll stocks are low even ISSIFORMATION OF THE PROPERTY though it's not true

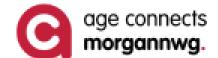














A newspaper story states that your favourite band is getting back together - it uses a quote from a close friend of the band that states, "Never say never," to back up its claim. The band has OISINE ORNALION always stated they will pe















## SELFIES, FILTERS AND EDITING

What do you think of when you hear these words?

















































































































# TOPS TIPS FOR SPOTTING FAKE INFORMATION.

- Check where story came from
- Check more than one source!
- Look beyond the headline
- Be aware of bias is the story one-sided?

















# WHAT WE COVERED TODAY

- Understanding what is media literacy
- Misinformation and disinformation what they are and how to spot them.
- The Online Safety Act 2023 and why it is important















