### OFCOM RCT MEDIA LITERACY

DIGITAL SKILLS WORKSHOP





















### LET'S TALK ABOUT:

- Understaining what is Media Literacy and how can it affect behaviour.
- Fake news and how to spot it
- the Online Safety Act 2023 and what is means for you

Being a Media Literacy Champion

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"Knowing how to understand and create online content to share ideas.""

### WHY IS IT IMPORTANT?

- We can find, create and share content online in a responsible way.
- We can consider if we can trust the information we see online.
- We can keep ourselves safe online.

## Online Safety Act 2023 WHAT IS IT?



A new set of laws to protect young people and adults from illegal and harmful content online



# North Korean leader Kim Jong Kore Gogs Hot

















# Man Utd to fenter talks' with sign Mar Fellowent

















## Cinema hosts minutes of includes.

















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## 'The Shrek': New film ction Eddie its standalone film?















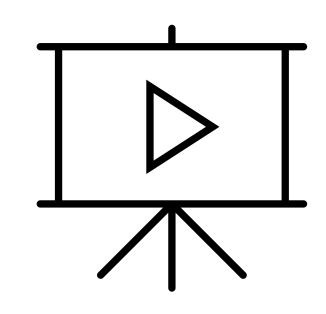




ACTIVITY: IN PAIRS, LIST AS MANY PLACES AS POSSIBLE WHERE PEOPLE GET THEIR NEWS.

## MHAT IS FAKE





















#### TYPES OF FAKE NEWS

#### MISINFORMATION

Information that is false, but not intended to cause harm.

#### DISINFORMATION

False information that is deliberately created and shared to cause harm.



A Youtuber encourages you to buy an item at an amazing deal without telling you the "catch"....

















A post is shared by someone on Facebook saying that toilet roll stocks are low even ISSIS ORNATION though it's not true















A newspaper story states that your favourite band is getting back together – it uses a quote from a close friend of the band that states, "Never say never," to back up its claim. The band has always state OISINF ORNALIA they will not reform.





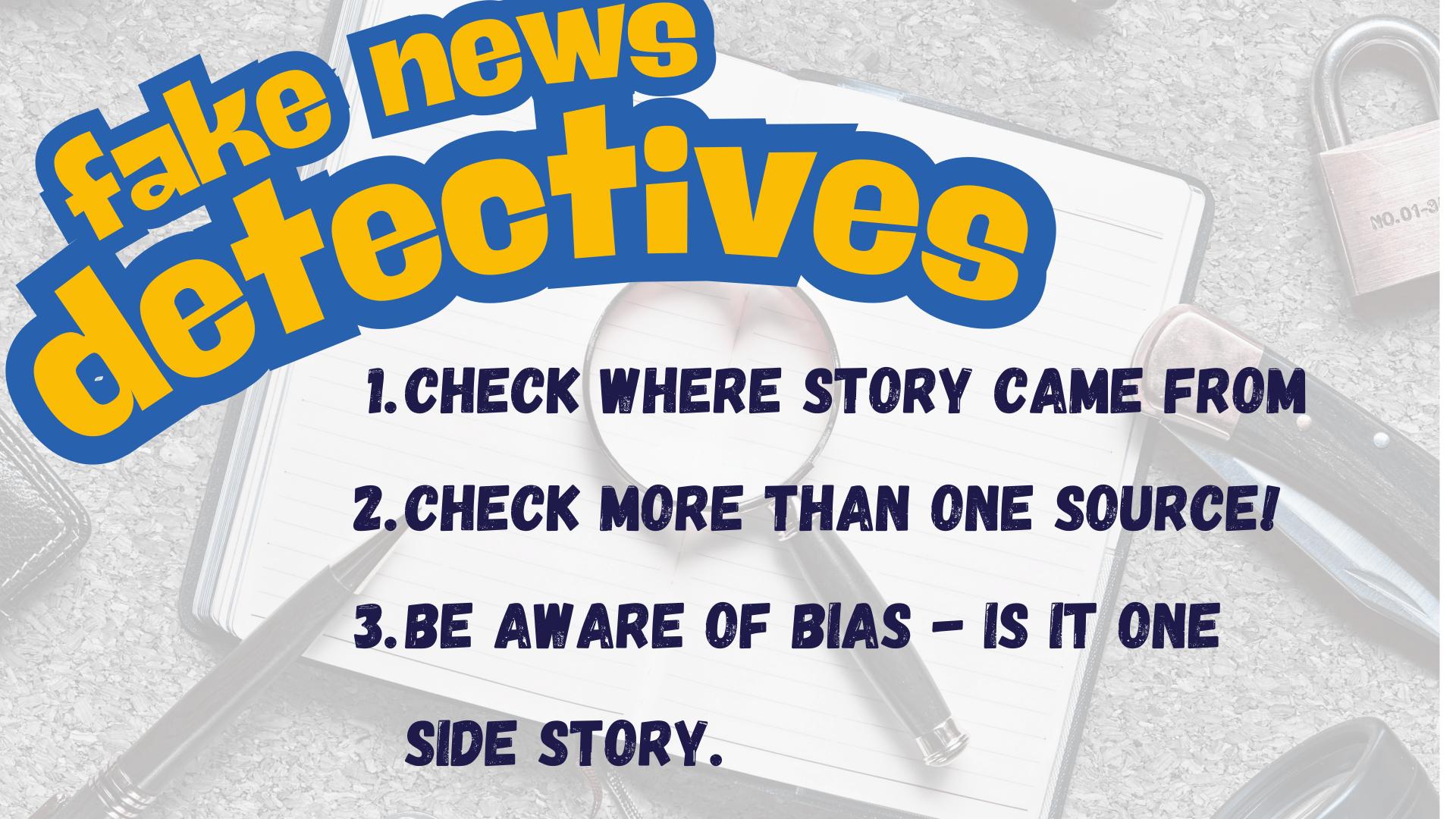












# Being Media Liferacy Champions

ACTIVITY:
WHAT SKILLS DO WE NEED TO
HELP PEOPLE?

## Being Media Liferacy Champions

- SKILLS

   PATIENCE
  - BEING FRIENDLY AND POSITIVE
  - GOOD COMMUNICATOR
  - · YOU DON'T NEED TO KNOW EVERYTHING
  - SEEING THROUGH THE EYES OF OTHERS
  - CONFIDENCE IN YOUR KNOWLEDGE

## Top tips to training and presenting

- Body language matters
- Speak clearly with a warm tone of voice
- Control the pace























- Misinformation and disinformation poster
- Card Matching game
- Quiz
- Lucky dip-mis/disinformation
- Fact Sheet
- Emoji Bingo
- Fact checking misconceptions

### WHAT WE COVERED TODAY

- Understanding what is media literacy
- Misinformation and disinformation what they are and how to spot them.
- The Online Safety Act 2023 and why it is important
- Skills needed to be a Media Champion
- Planning activities















